

M.B.A. PROJECT LIST

Year : 2022 -23

Project No.	Title of the Project	Name of the Students	Name of the Guide
1967	A study of digital marketing With special reference to shree sai marketing	Girigosavil Prajakta Hanamant	Dr. Hilage T. A.
1968	"A study of health and safety system " With special reference to "menon and menon ltd, kolhapur"	Machale Vaishnavi Rajendra	Dr. Hilage T. A.
1969	"A project report on study on service quality in lenskart " with special reference to "Nandish Enterprises'	Mane Siddharth Sunil	Dr. Zari T. S.
1970	A Study of Cash Management wrs. to Menon and Menon Ltd. Kolhapur.	Bhopale Shivani Vitthal	Dr. Hilage T. A.
1971	A Retail Industry Supply Chain Strategy of Cadbury Product	Bokil Chinmay Arvind	Dr. Zari T. S.
1972	A study of employee satisfaction survey	Desai Prathamesh Prashant	Dr. Hilage T. A.
1973	A study of job satisfaction with special reference to starwonder industries kolhapur	Ghanekar Prathamesh Sanjeev	Dr. Zari T. S.
1974	A Study of Consumer Buying Perspective of Hyundai Cars wrs. to Mohan Auto Industries Pvt. Ltd. Kop.	Gurav Prathamesh Prakash	Dr. Zari T. S.
1975	To study on employee engagement with special reference to Raymond Luxury Cottons LTD MIDC Kagal, Kolhapur	Hupare Nikita Jaykumar	Dr. Hilage T. A.
1976	To Study of Salary and Wages Administration wrs. to Raymond Luxury Cotton Ltd MIDC Kagal, Kolhapur.	Haldikar Anushka Ajit	Dr. Hilage T. A.
1977	Work-life balance on employees working in private sector with special reference to Menon and Menon kolhapur	Hardikar Sakshi Sachin	Dr. Hilage T. A.
1978	A Study of Performance Management System in HR wrs. to Menon and Menon Ltd.	Kataware Vaishnavi Subhash	Dr. Hilage T. A.
1979	A study of customer relationship management with special reference to ICCON PLANNER	Kumbhar Amruta Umesh	Dr. Hilage T. A.
1980	A Project Report on The Study of Health and Safety in Organizations wrs. to Genees Pharmaceutical Pvt. Ltd. Pune.	Kamat Rakesh Rajaram	Dr. Zari T. S.
1981	A study of 360 degree performance Appraisal with special reference to Shriram Foundry Pvt Ltd	Mali Ankita Vijay	Dr. Hilage T. A.
1982	A student of resource management with special reference to Tata Consultancy Services	Mhatre Gourav Rajendra	Dr. Zari T. S.

1983	A Project Report on A Study of Employees Job Satisfaction wrs. to Shree Dudhganga Vedganga Sahakari Sakhar Karkhana Ltd. Bidri.	Powar Ruchika Shrikant	Dr. Hilage T. A.
1984	A Study of Customer Relationship Management with Special Reference to Shri Swami Samarth Vedhani	Pargave Abhijeet Arvind	Dr. Zari T. S.
1985	A study of marketing mix in silver ornaments with reference to Shri Swami Samarth Vedhani,Hupari	Rajmane Aniket Amol	Dr. Zari T. S.
1986	A study of recruitment process and induction with special references to Shriram Foundry pvt. ltd.	Sanade Sabir Aslam	Dr. Zari T. S.
1987	The Study of Motivtion and Morale wrs. to Shriram Fooundry Pvt. Ltd.	Tiwari Mohan Kumar	Dr. Zari T. S.
1988	A Project Report on A Study of Customer Satisfaction Regarding Hero Bikes wrs. to Unique Automobile Pvt. Ltd. Kolhapur.	Vibhute Shubham Sanjay	Dr. Zari T. S.
1989	A Project Report on The Study of Consumer Buying Behaviour wrs. to Aanandi Bazar.	Zure Makarand Mahesh	Dr. Zari T. S.
1990	Employee Welfare Facilities with special reference to Menon and Menon, Kolhapur.	Patil seema malgonda	Dr. Hilage T. A.
1991	"To study of customer satisfaction on Nivea product "with special reference to "Evershine readers beauty and cosmetics care"	Adhav Yash Ganesh	Dr. Hilage T. A.
1992	Ratio Analysis wrt Shriram Industries, Shirol MIDC	Burud Santosh Mahadev	Dr. Zari T. S.
1993	Study of Customer Relationship Management with reference to Ravi enterprises	Bhosale Santosh Suresh	Dr. Hilage T. A.
1994	A study of impact of GST on banking financial position with special reference to the kolhapur urban co-operative bank.	Devane Shivani Shivaji	Dr. Hilage T. A.
1995	Impact of Demonetization in banking industry: TheE Kolhapur Urben Bank Kolhapur.	Jambhale Viraj Arvind	Dr. Hilage T. A.
1996	A study on consumer behaviour towards hero motocorp bike in kolhapur. With special reference to S.M.Ghatge & Son's (Auto) Kolhapur	Jitakar Shubham Shashikant	Dr. Zari T. S.
1997	A Project Report on Impact of GST on Jewellery Sector wrs. to V. B. Patil Saraf, Kolhapur.	Jadhav Abhishek Dilip	Dr. Hilage T. A.
1998	A study of cash management with special reference to A-SQUARE PAINT	Karande Yogita Dnyandeo	Dr. Hilage T. A.
1999	A study of financial performance using Ratio aalysis .Dr Annasaheb chougule urban co-operative Bank Ltd. Peth vadgaon	Koli Dnyaneshwar Bharat	Dr. Zari T. S.
2000	A study of Efective Use of Marketing Strategies to Improve the Financial Performance wrs. to Divine	Kulkarni Prathamesh Mohan	Dr. Zari T. S.

	Industrial Solution , Jayasingpur.		
2001	A study of working capital system with special reference to AARVI TECHNATIVE	Mithari Prithviraj Shriram	Dr. Zari T. S.
2002	A Project Report on A Study of Marketing Problems in Insurance Sector wsr. to Life Insurance Corporation of India, Kolhapur.	Nashte Parshw Chandrashekhar	Dr. Hilage T. A.
2003	A project report on non performing asset with special reference to the kolhapur district central co. Op. Bank ltd. Kolhapur.	Navale Aniket Adagonda	Dr. Zari T. S.
2004	A Study of Sales Promotion with special reference	Patil Dhairyasheel Dilip	Dr. Zari T. S.
2005	"A Study Of Credit Management System" with special reference to " Kolhapur District Central Co-operative Bank Ltd"	Patil Pradnya Suresh Rao	Dr. Hilage T. A.
2006	A Study of Marketing Problems of Insurance Sector with special reference to SBI LIFE INSURANCE	Patil Rutuja Bharat	Dr. Hilage T. A.
2007	The study of capital budgeting with special reference to Menon and Menon Ltd Kolhapur	Patil Siddhi Eknath	Dr. Hilage T. A.
2008	A Study Of Consumer Satisfaction tally ERP Education Software	Prabhavlkar Sourabh Santosh	Dr. Zari T. S.
2009	A Project Report on A Study of Customer Satisfaction wsr. to Shriram Tansport Finance Ltd. Shirol.	Raut Shubham Kiran	Dr. Zari T. S.
2010	A Study of Financial Services wsr. to Kumbhi Kasari Co-Operative Bank Ltd. Kale.	Vichare Rohit Hindurao	Dr. Zari T. S.
2011	A Project Report on To Study of Customer Satisfaction of Various Services of Airtel wsr. to Yogiraj Communications.	Buchade Prashant Narayan	Dr. Zari T. S.
2012	A Study on Impact of Advertising in BtoB Marketing with special reference to Ankita Exports, Ichalkaranji	Gavarakhe Pramod Shivaji	Dr. Hilage T. A.
2013	A study on Customer Satisfaction wsr. to Shree Chh. Shahu Sahakari Sakhar Karkhana Ltd. Kagal, Dist. Kolhapur.	Halsavadekar Uddhav Dadaso	Dr. Zari T. S.
2014	A Study Of Service Marketing	Karape Prathmesh Ashok	Dr. Zari T. S.
2015	A Project Report on A Study on Trading Awareness of Investors in Stock Market wsr. to Prince Trading Academy (Authorised Partner of Upstox Pvt. Ltd.	Kamble Rohit Mohan	Dr. Zari T. S.
2016	Consumer Buying Behaviour and satisfaction level for Hero Motorcycle with Special Reference to SHIVAM MOTORS,KALE, KOLHAUR.	Kamble Prashant Vishwas	Dr. Hilage T. A.
2017	A Project Report on A Study on Customer Preference Towards online Buying Behaviour wsr. to Reliance Trends.	Kulkarni Shubham Bharat	Dr. Zari T. S.

2018	A Project Report on A Study of Coustomer Satisfaction To wards Royal Enfield Bikes wsr. to Indian Motor, Kolhapur.	Nigade Swaroop Mahesh	Dr. Zari T. S.
2019	A study of Knowledge Management System (KMS) in Strategic Marketing with special reference to Kolhapur Zilla Sahakari Dudh Utpadak Sangh Ltd., Kolhapur	Sonule Satish Bhagawan	Dr. Hilage T. A.
2020	A study of Non Performing Assets with special Reference to The Kolhapur Urban Co-operative Bank Ltd.,Kolhapur	Ambekar Manali Kiran	Dr. Hilage T. A.
2021	A Study on Financial Analysis With Special Reference To The Commercial Co-operative Bank Ltd.Kolhapur	Chougale Anushka Anil	Dr. Hilage T. A.
2022	A study of recruitment and selection process during covid 19 with special reference to kolhapur zilla sahakari dudh utpadak sangh ltd,kolhapur	Chougule Priyanka Adinath	Dr. Hilage T. A.
2023	A Study of Asseets and Liabilities Management wsr. to The Kilhaour Urban Co-Operative Bank Ltd. Kolhapur.	Gholape Avadhut Rajendra	Dr. Zari T. S.
2024	A Study of HR Audit in HR Department of Kolhapur Zilla Sahakari Dudh Utpadak Sangh Ltd. Kolhapur wsr. to Kolhapur Zilla Sahakari Dudh Utpadak Sangh Ltd. Kolhapur.	Hawal Tanmay Rajvardhan	Dr. Zari T. S.
2025	A Project Report onA Study on Financial Performance Analysis Using Ratio Analysis wsr. to Ramelex Pvt. Ltd. Kolhapur.	Patole Daivesh Pandurang	Dr. Zari T. S.
2026	A study of recruitment selection and training procedure with special reference to MAHARASHTRA FORGE PVT.LTD	Patil Suraj Jotiram	Dr. Zari T. S.
2027	Financial Statement Analysis and Interpretations wsr. to Life Insurance Corporaion of Vita, Sangli.	Shinde Anil Ramesh	Dr. Hilage T. A.
2028	To study of financial statement and ratio analysis with special reference to Menon and Menon Ltd Kolhapur	Gondhali Dhanashri Shrikant	Dr. Hilage T. A.
2029	To Sstudy of Funds flow Statement	Sawant Rohan Ravindra	Dr. Zari T. S.